

For commercial companies offering products or services to community transport organisations, the CTA offers you the best channel for reaching out to this market through our close connections with the whole sector.

In becoming a CTA Corporate Supporter you will be helping the CTA achieve our vision of *“A fairer society where everyone, irrespective of where they live or their individual circumstances, has the mobility and accessible transport services they need to live full and active lives.”*

As the voice of the community transport sector, the CTA’s publications are read by the most influential people involved in community transport. In addition, our annual programme of events attracts those people who make the key spending decisions on products and services.

The CTA can offer access to the community transport market via CTA Journal, the key publication for anyone with an interest in community transport. This is published four times a year and goes out to over 1300 individuals and organisations. We can also offer direct access to potential customers by providing space to speak face to face with operators at a wide range of events which we hold throughout the year.



Our Corporate Supporter Scheme also allows your company to show its support for the community transport sector by allowing you to use the CTA Corporate Supporter logo in your own marketing communications.

Four categories of supporter are available depending on how you wish to bring your products and services to the market’s attention:

- **Gold**
- **Silver**
- **Bronze**
- **Supporter**

See overleaf for details of each category including the price for each package.

GOLD

£5,000

- 4 full page adverts in CTA Journal over one year with page preferences allocated on a first come, first served basis.
- exhibition space provided at as many CTA events in one year as you wish – normally up to 10 events across the UK.
- inserts in delegate packs at all CTA events.
- listing as a corporate supporter on the CTA website, our annual review and appropriate publications produced during the year.
- use of the CTA CorporateSupporter logo.

SILVER

£3,000

- 4 half page adverts in CTA Journal over one year
- exhibition space provided at 6 CTA events
- inserts in delegate packs at 6 CTA events
- use of the CTA Corporate Supporter logo

BRONZE

£1,000

- 2 half page adverts in CTA Journal over one year
- exhibition space provided at 2 CTA events
- inserts in delegate packs at 2 CTA events
- use of the CTA Corporate Supporter logo

SUPPORTER

£295

- use of the CTA Corporate Supporter logo