



ACCESS10

The most extensive accessible transport exhibition in the UK

Manchester Central, Manchester

Exhibition dates: 23 – 25 February 2010



BOOK YOUR STAND NOW FOR THE ACCESS10 EXHIBITION!

What is ACCESS10?

Join us at the Community Transport Association's annual event Access10, the largest gathering of community, voluntary and local authority fleet operators in the UK. As the country's most significant event for accessible transport, products and services Access10 includes the most extensive exhibition of its type in the UK. This is an exceptional opportunity to be part of this exciting and vibrant event where suppliers, visitors and delegates can all engage in detailed discussion and examination of your company's products and services.

A unique feature of Access10 will be the wide range of partner one day conferences. Hosted with partners such as Department for Transport and the Association of Transport Co-ordinating Officers (ATCO) and aimed at decision makers and budget holders. The conferences will be held over three days attracting delegates from across the UK – all of whom will spend considerable time in the exhibition. Following a successful pilot last year, we will expand the range of free briefing, information and consultation sessions which will be hosted at the CTA Centre in the main exhibition hall. These sessions, being run throughout the three days of the exhibition will further increase attendance in the exhibition hall.

Who will be exhibiting?

Industry suppliers from throughout the UK will be exhibiting at Access10 and marketing products to a wide range of quality delegates and visitors who control expenditure within their local authorities and community fleet operations. Products and services on display will include:

- > Accessible passenger transport vehicles
- > Minibuses, MPVs and larger vehicles
- > Seating and security equipment
- > Passenger and wheelchair restraint systems
- > Computerised transport scheduling and management systems
- > Transport and management research & consultancy services
- > Clothing and equipment supplies
- > Financial, insurance and banking services

Why exhibit at Access10?

This is your chance to join suppliers with the most up to date and innovative transport solutions and services and to engage with a powerful transport network. The CTA event is responsible for spending decisions totalling many hundreds of thousands of pounds and no other event presents this unique and exclusive sales opportunity. CTA's comprehensive exhibitor package ensures that you have all the support and back up you need to showcase your products and every exhibitor will receive:

- > Vehicle/shell scheme space as agreed with CTA
- > Use of Access10 exhibitor's logo
- > Access to CTA's dedicated event support team
- > Access to CTA's expert technical and transport advice team
- > Unlimited use of the onsite internet Café
- > One years free membership of the CTA (Public Sector Member) including CTA journal
- > Exhibitor listing and entry in the event show guide
- > Exhibitor listing entry on the CTA website
- > Delegate event brochure
- > Access to one free seminar/conference event of your choice

- > Exhibitor support pack and staff security badges
- > Overnight security for display equipment
- > All exhibitor listings supplied with event marketing and delegate information
- > Automatic entry to the 'Best Exhibitor' competition (winner voted for by visitors and announced at the CTA Annual Awards Dinner on Tuesday 23 February 2009)
- > The opportunity to sponsor one of the delegate awards at the CTA Annual Awards Dinner

Exhibitors also benefit from the significant coverage of the exhibition in key trade press publications.

Sponsorship and advertising opportunities

In addition to marketing your products directly in the exhibition, Access10 presents an excellent opportunity for you to promote your company and products. Opportunities include sponsorship:

- > You can sponsor one of the awards at the Annual CTA Awards Dinner (being held on the evening of Tuesday 23 February to coincide with the event) draft list includes:

Volunteer of the year	£ 600
MiDAS driver of the year	£ 600
Best rural CT operator	£ 600
Best urban CT operator	£ 600
CT social enterprise of the year	£ 600
Best local authority or PTE	£ 600

- > CTA Awards Dinner wine and refreshments
- £ 3000

- > CTA Awards Dinner entertainment
- | | |
|---------------------------|------------|
| £ 2000 | |
| > Delegate bursary places | £ variable |
| > Delegates' receptions | £ 750 |
| > CTA Staff Clothing | £ 1500 |
| > Access10 delegate packs | £ 2000 |

Additional bespoke sponsorship packages are available to suit your needs, please contact CTA UK to discuss your requirements. All sponsors will be formally recognised with:

- > Recognition in the official Access10 show guide
- > Logo included in official Access10 show guide
- > Logo included on the 'sponsors logo wall' at the CTA Centre in the exhibition
- > Recognition and logo on the Access10 CTA website
- > Recognition at the CTA Annual Awards Dinner
- > 25% discount on Access10 advertising & inserts (see below, prices assume all artwork / printed inserts supplied by sponsor)
- > Sponsors of specific awards can present their award in their name at the CTA Annual Awards Dinner
- > Free tickets to the CTA Annual Awards Dinner may also be available (subject to level of sponsorship)

You can also access a range of advertising opportunities, including:

- > Show guide advert (full page) £ 825
- > Show guide advert (half page) £ 550
- > Show guide advert (quarter page) £ 350
- > Delegate pack inserts (from) £ 350

VAT at standard rate will be charged on all prices where applicable.

STAND BOOKING FORM FOR THE ACCESS10 EXHIBITION 23 – 25 FEBRUARY 2010

Booking instructions for ACCESS10

Confirming your attendance at Access10 is easy! Complete and return the form by fax or post to CTA UK and submit your deposit to secure your exhibition space. To discuss your requirements in more detail or to enquire further about sponsorship or advertising opportunities, please contact Diann on the telephone number below. On receipt of your booking and deposit we will issue a confirmation of booking and, due course, a full exhibitor's pack. An invoice for the final balance will be issued at the end of September 2009.

Shell scheme stands and vehicle spaces are issued on a first come, first served basis. Don't delay, book today!

Information on stand options

Shell scheme package:

Purchase the space only (carpeting included). You are responsible for arranging your own electrical power supply and furniture.

Vehicle space package:

Vehicle spaces are fully carpeted. Electrical outlets, lighting, shell scheme structures and all other display equipment are available at an additional cost.

Please reserve stand number

<input type="text"/>	1st choice:	Cost of Stand	<input type="text"/>
<input type="text"/>	2nd choice:	Cost of Stand	<input type="text"/>
<input type="text"/>	3rd choice:	Cost of Stand	<input type="text"/>

Company name _____

Address _____

Postcode _____

Telephone _____

Fax _____

Email _____

Website _____

Sign _____

Print Name _____

Position _____

Date _____

A deposit of 25% (plus VAT) must be received to confirm this booking.

I am paying a deposit of: £

How to pay:

I enclose a Cheque made payable to CTA Trading Limited

I have made a BACS payment

I wish to pay by credit card

Account Name: CTA Trading Limited

Account Number: 11493434 **Sort Code:** 16-22-19

Name on Card: _____

Card No: _____

Expiry date: _____

Three digit Card Security Code: _____ (this can be found on the back of your card.)



Please sign and return this form

By fax: 0161 351 7221

By post: Diann Quinn, Community Transport Association, Highbank, Halton Street, Hyde, Cheshire SK14 2NY

ACCESS10 is organised by CTA Trading Limited

Telephone: 0161 367 1307